

# Policy on Cookie Consent

Welcome to our cookie policy. This policy operates alongside our Privacy Policy. By continuing to browse this site, you agree to our use of cookies.

## **PURPOSE:**

The purpose of this policy is to describe what cookies are, what we use them for, and how you can manage them during your visit to or use of our websites.

## **WHAT ARE COOKIES?**

Cookies are small text files placed on your device when you visit our websites. These files do not contain your personal data but allow us to associate you with a certain device. Many websites use cookies and you can find out more about them at [All About Cookies](#).

## **WHY DO WE USE COOKIES?**

Cookies provide several useful functions to you, including:

- Granting you access to restricted content
- Tailoring our website's functionality to you personally by letting us remember your preferences, location, or device type
- Improving our website performance
- Understanding who our audience is so that we can provide content most relevant to you
- Allowing third parties to provide services to our website; and
- Helping us deliver interest-based advertising where appropriate in compliance with the applicable laws.

## **WHAT TYPES OF COOKIES DO WE USE?**

We use different types of cookies on our websites. Some cookies are placed by us, while others are placed by third parties, including but not limited to suppliers or advertisers. These cookies may be deleted from your device at different times, such as at the end of your browsing session (when you

leave the website) or after a pre-set amount of time, or they may persist on your device until you delete them. We use the following cookies:

**1. Strictly Necessary**

These cookies are necessary for the website to function and cannot be switched off in our systems. They are normally set in response to actions made by you, amounting to a request for services, such as setting your privacy preferences, logging-in or completing forms. You can set your browser to block or alert you about these cookies, but please note that parts of the website may no longer function correctly. Note: These cookies do not store any personally identifiable information.

**2. Performance**

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors navigate the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, the site will not be performance optimised for your use.

**3. Targeting** These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. Note: These cookies do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will receive less tailored advertising to your interests.

## **DELETING COOKIES**

Your internet browser generally accepts cookies automatically, but you can modify your settings to stop accepting them. You can also delete cookies manually, however, please note that our websites all require cookies to function properly and by removing them they may no longer be useable. You can read how to delete cookies at [Digital Trends](#).

## **UPDATES TO THIS POLICY**

We may occasionally make changes to this policy. When we make material changes to this policy, we will provide you with a prominent notice on our website or send you an email accordingly.